

IN THE CLAIMS:

Please cancel Claims 7 and 8.

Please replace the claims with the attached amended claims.

REMARKS

In the Office Action, dated November 3, 2004, the Examiner states that Claims 1-8 are pending and Claims 1-8 are rejected. By the present Amendment, Applicant amends the claims and the drawings.

In the Office Action, the claim for foreign priority is acknowledged, but it is indicated that a certified copy of JP 2000-112667 has not been filed. Since the present application is a completion of a PCT application, the priority document has been submitted by the International Bureau. Enclosed is the notification from the International Bureau that the priority application was submitted. Thus, the Applicant requests that it be indicated in the next official communication that copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau in accordance with PCT Rule 17.2(a).

In the Office Action, drawing Figures 1-4 are objected to for not being labeled as "Prior Art". The Applicant has amended those drawing figures accordingly. No new matter has been added.

In the Office Action, Claim 4 is rejected under 35 USC §112 second paragraph as being indefinite as to whether more than one image index is claimed. Claim 4 has been amended to clarify that "another image index" is also chosen.

Claim 6 is also rejected as indefinite for lacking antecedent basis for "coordinate point data" which has been amended as --coordinate grading point data--.

In the Office Action, Claims 7 and 8 are rejected under 35 U.S.C. §101. Those claims have been cancelled.

In the Office Action, Claims 1-4 are rejected under 35 USC §103(a) as being unpatentable over Galazin (US 6,000,407) in view of Ruriko et al. (EP

0828230) and Macchio et al. (US 6,045,783). Claim 5 and 6 are rejected as unpatentable in further view of Kuroda et al. (US 6,132,743). The Applicant respectfully disagrees with and traverses these rejections.

According to the present invention, two color indexes are applied to classify a lip color or an eye color. Such an idea is neither disclosed nor suggested by any of the cited prior art. For example, as shown in FIGS. 9 through 12 of the present application, by applying the two color image indexes, i.e., the weight axis and the warmth axis, which color should be applied can be easily and clearly recognized, for realizing any of the particular color images, i.e., 'fresh active', 'cute sweet', 'womanly calm', For example, if you wish to realize 'womanly calm image' by making up the face, you should apply the color of 'PK-D' (FIG. 9), 'RD-D' (FIG. 10).

Thus, with the use of such a color image map, as shown in any one of FIGS. 9 through 12, it is possible to easily and positively obtain a color, to be actually applied for making up, suitable to realize any of various color images, such as those, for example, as shown in FIG. 2 or FIG. 14 of the present application.

By applying the configuration of 'map' for example, it is possible to study which color should be applied, in a visual manner. Thereby, even for a person who does not necessarily have skill in a color analysis field, it can easily be determined which color should be actually applied.

Accordingly, such a remarkable advantage is neither disclosed nor suggested by any of the prior art references.

Galazin discloses a cosmetic personal color analysis method for applying colored powders. First, in the cosmetic field, a colored powder applied as a foundation of make up is clearly distinguished from a lip color or an eye color which the present invention is directed to. Accordingly, Galazin neither discloses nor suggests the claimed above-mentioned features of the present invention described with reference to FIGS. 9 through 12.

Macchio et al. discloses merely specific 'materials' to apply for a lipstick. Accordingly, Macchio et al. neither discloses nor suggests the claimed above-

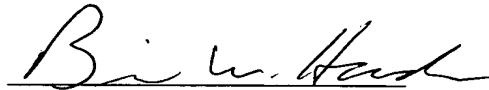
mentioned features of the present invention described with reference to FIGS. 9 through 12.

Kuroda et al. discloses how to carry out an evaluation for selecting cosmetic materials. Accordingly, Kuroda et al. neither discloses nor suggests the claimed above-mentioned features of the present invention described with reference to FIGS. 9 through 12.

Ruriko et al. discloses the classification of face features. As the rejection mentioned, the art of Ruriko et al. is the prior art for the present invention. Ruriko et al. neither discloses nor suggests the claimed above-mentioned features of the present invention described with reference to FIGS. 9 through 12.

In light of the foregoing response, all the outstanding objections and rejections are considered overcome. Applicant respectfully submits that this application should now be in condition for allowance and respectfully requests favorable consideration.

Respectfully submitted,



Attorney for Applicant
Brian W. Hameder
c/o Ladas & Parry LLP
224 South Michigan Avenue
Chicago, Illinois 60604
(312) 427-1300
Reg. No. 45613

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Date



PATENT COOPERATION TREATY

PCT

**NOTIFICATION CONCERNING
SUBMISSION OR TRANSMITTAL
OF PRIORITY DOCUMENT**

(PCT Administrative Instructions, Section 411)

From the INTERNATIONAL BUREAU

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JAPON



Date of mailing (day/month/year) 26 June 2001 (26.06.01)	<p align="center">IMPORTANT NOTIFICATION</p>
Applicant's or agent's file reference SS01001PCT	
International application No. PCT/JP01/03162	
International publication date (day/month/year) Not yet published	
Applicant SHISEIDO COMPANY, LTD. et al	

- The applicant is hereby notified of the date of receipt (except where the letters "NR" appear in the right-hand column) by the International Bureau of the priority document(s) relating to the earlier application(s) indicated below. Unless otherwise indicated by an asterisk appearing next to a date of receipt, or by the letters "NR", in the right-hand column, the priority document concerned was submitted or transmitted to the International Bureau in compliance with Rule 17.1(a) or (b).
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- An asterisk(*) appearing next to a date of receipt, in the right-hand column, denotes a priority document submitted or transmitted to the International Bureau but not in compliance with Rule 17.1(a) or (b). In such a case, the attention of the applicant is directed to Rule 17.1(c) which provides that no designated Office may disregard the priority claim concerned before giving the applicant an opportunity, upon entry into the national phase, to furnish the priority document within a time limit which is reasonable under the circumstances.
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<u>Priority date</u>	<u>Priority application No.</u>	<u>Country or regional Office or PCT receiving Office</u>	<u>Date of receipt of priority document</u>
13 April 2000 (13.04.00)	2000-112667	JP	08 June 2001 (08.06.01)

The International Bureau of WIPO
34, chemin des Colombettes
1211 Geneva 20, Switzerland

Facsimile No. (41-22) 740.14.35

Authorized officer

Marc Salzman

Telephone No. (41-22) 338.83.38